

Life is about choice. What we eat, what we read, who we elect; every day we make choices that determine how we want to live.

But what if these choices are just an illusion?

In an era where regulations and red tape rule every industry, where lobby groups and big business wield more influence than ever before, our daily choices have become increasingly limited. And with all our options so deliberately handpicked, are we really making a choice at all?

Freedom From Choice examines the current state of life and personal choice today.

From the Food industries to Pharmaceuticals, Freedom From Choice investigates how the influence of lobby groups restrict our choices in favor of big business, and in the process damage our democratic rights to choose how we live.













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